

Biography of Rose Kwena

Rose Kwena is Head of Corporate Communications, Retirement Benefits Authority responsible for creating public awareness on the need and means to save for retirement since September 2008. Previously, Rose worked with Kenya Tourist Board as Public Relations & Corporate Affairs Manager, where she promoted Kenya as a preferred tourism destination locally and internationally between 2002 and 2008.

Before joining the Board, Rose taught Business and Marketing Communications at the United States International University in Nairobi between 2001 and 2002. Rose also worked at Kenyatta International Conference Centre as Conference Marketing Officer, responsible for marketing the Conference Centre in Europe and North America. Between 2005 and May 2009, Rose served as Chairperson of Kenya Cultural Centre, Nairobi.

Rose is a member of International Business Communicators (IABC). She holds a Bachelor of Arts degree in International Relations from University of Nairobi and a Master of Science in Corporate Communications from Lindenwood University, USA.